

NEW moto e

Business game changer



Sell it in 60

Moto E is a game-changing device with solid specs at a value price. It's durable with Corning® Gorilla® Glass display and a water-resistant coating. It runs at **4G LTE speed** on **Android™ OS, Lollipop**. Multitasking is fast with the **quad-core processor**, and the **battery lasts all day**. It gives you the flexibility and choice to choose any GSM carrier, without being tied to a rate plan. Great for the light to moderate business user, or for unique WiFi only use cases.



What's inside



Runs on **Android™ 5.0, Lollipop**, and comes with a guaranteed upgrade¹.



- Freedom to **choose from any GSM carrier**
- Manage Telco Expenses with **unsubsidized, non-contract rate plans**



Do more, faster, with a **Qualcomm® Snapdragon™ 410 quad-core processor**.



- Supported by **top global EMM Partners & MS Exchange Policies**
- **AES 256 bit encryption**



Browse, stream, watch, and play at incredible **4G LTE speed**.



All-day battery life¹ with a mixed usage time of up to 24 hours

More Info



Scan this code for Moto E videos and additional training, or visit:

<http://motorolainsiders.com>



moto
BUSINESS READY

Customer Benefits

Mobility Deployment: Solid device for mass deployment without breaking the bank.

Kiosk Mode: Wi-Fi or data only connectivity to enable single use-case tasks, replacing multiple purpose built legacy tools.

International Travel: Reduce costs using local SIM in Motorola's unlocked global GSM device

Retail: Use as a cash register, barcode scanner, or a blue-tooth tracking device. All enabled by apps and peripherals on the Moto E.

Built for business

Display: 4.5" qHD 540x960 245 ppi IPS; Corning® Gorilla® Glass 3

Networks: GSM/GPRS/EDGE, UMTS/HSPA+, 4G LTE

Memory (RAM): 1 GB

Storage: 8 GB*

Removable storage : Supports up to 32GB microSD card

Wi-Fi: 802.11 b/g/n

Benefits of Unlocked devices

Motorola's unlocked smartphones allow businesses and IT professionals the flexibility to seamlessly switch carriers or change devices for their employees, depending on each individual's situation at any specific time.

Use Cases:



International worker: Motorola's unlocked devices reduce cost for a company's IT infrastructure and eliminate much of the stress that global employees endure during international travel. Rather than paying exorbitantly high roaming fees or struggling to operate prepaid phones purchased in a foreign country, employees who travel frequently are allowed the freedom to switch to local carriers seamlessly at any time.



Field employee: Workers who are often in the field and rarely work in an office will increase their efficiency through the use of Motorola's competitively priced unlocked devices. Whether they are contractors or corporate employees, these workers will enjoy the benefits of instant access to their company's IT infrastructure through Moto's unlocked carrier freedom.



Cost-Conscious SMBs: Motorola's unlocked smartphones are competitively priced so that B2B customers and IT pros can pay for them upfront without being locked into long-term contracts from wireless carriers. Businesses large and small can choose the phones they want, customize the features for each individual user, and choose the carriers that best meet the organization's needs on a case-by-case basis.



Machine-to-Machine or Data only Work tool: Transform your unlocked device to become a cash register in retail, bar code scanner in healthcare or retail, data transmission device, GPS navigation device for delivery or taxi services, or just a single use case device using a company app to complete a function or task. Today's android application ecosystem combined with the computing power of the Moto E enables companies to deploy multi-tasking tools to replace older antiquated legacy tools.



Season or Event Workers: Moto E are so affordable, that with non-contract plans, seasonal or event businesses can turn off and "shelve" their devices when not in use, or ship the devices to other business locations to keep them going on the preferred carrier in that location. Examples are the ski industry, golf courses, outdoor kids summer camps, concert tours, disaster relief efforts, and more.

Certain features, functionality and product specifications may be network dependent and subject to additional terms, conditions, and charges. All are subject to change without notice. Contact your service provider for details.

- 1 The device will receive at least one software upgrade to the current Android™ 5.0, Lollipop operating system.
- 2 All battery life claims are approximate and based on an average mixed use profile that includes both usage and standby time. Actual battery performance will vary and depends on many factors including signal strength, network configuration, age of battery, operating temperature, features selected, device settings, and voice, data, and other application usage patterns.
- 3 Motorola Migrate can transfer data from devices with Android™ 2.2, FroYo and newer. It can also transfer contacts and calendar events from iOS devices that support iCloud®.

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