

HP SAVINGS



Effective July 1st, 2018- Oct 31st, 2018

For a limited time, turn up the heat and take advantage of these **RED-HOT** prices on select printer and MFP SKU's to help your customers upgrade to the Worlds' Most Secure HP Printers and MFP's. Act fast, though, deals like this get extinguished quickly.

- *Submit a new Big Deal request for each applicable end-user opportunity*
- *Must indicate "HP Savings Sizzle" in the deal description*
- *Cannot be combined with national promotions or other Big Deal pricing*
- *All standard Big Deal terms and conditions apply*
- *Minimum \$10K deal size to qualify*
- *Stated discount is net price to distributor before markup*
- *This promotion does not constitute an offer to stock-in units*
- *Available for US Sales only*
- *All approved deals must ship by Oct 31st, 2018 to be eligible*



Eligible HP Printers and MFP's

Part #	Description	BD Net Price*	Blue Carpet SPIF**	Sizzlin' Promo SPIF: Sell Any 10 SKUs***	Sizzlin' Promo SPIF: Sell Any 20 SKUs***	Sizzlin' Promo SPIF: Sell Any 30+ SKUs***
K0Q18A	HP LaserJet Enterprise M608dn Printer	\$ 750.09	\$40	\$500	\$1,000	\$1,500
K0Q19A	HP LaserJet Enterprise M608x Printer	\$ 960.29	\$40	\$500	\$1,000	\$1,500
K0Q21A	HP LaserJet Enterprise M609dn Printer	\$ 1,080.40	\$40	\$500	\$1,000	\$1,500
K0Q22A	HP LaserJet Ent M609x Printer	\$ 1,290.59	\$40	\$500	\$1,000	\$1,500
B5L25A	HP Color LaserJet Enterprise M553dn Printer	\$ 475.67	\$40	\$500	\$1,000	\$1,500
B5L26A	HP Color LaserJet Enterprise M553x Printer	\$ 713.80	\$0	\$500	\$1,000	\$1,500
J7Z99A	HP Color LaserJet Enterprise M652dn Printer	\$ 773.34	\$50	\$500	\$1,000	\$1,500
J8A04A	HP Color LaserJet Enterprise M653dn Printer	\$ 1,071.00	\$50	\$500	\$1,000	\$1,500
F2A76A	HP LaserJet Enterprise MFP M527dn Printer	\$ 993.50	\$100	\$500	\$1,000	\$1,500
F2A81A	HP LaserJet Enterprise Flow MFP M527c Printer	\$ 1,435.30	\$140	\$500	\$1,000	\$1,500
J8J64A	HP LaserJet Enterprise Flow MFP M631h Printer	\$ 1,553.06	\$140	\$500	\$1,000	\$1,500

(Continued...)

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J8J65A	HP LaserJet Enterprise MFP M631z Printer	\$ 2,385.35	\$160	\$500	\$1,000	\$1,500
J8J76A	HP LaserJet Enterprise MFP M633fh Printer	\$ 1,830.49	\$160	\$500	\$1,000	\$1,500
J8J78A	HP LaserJet Enterprise Flow MFP M633z Printer	\$ 3,051.18	\$200	\$500	\$1,000	\$1,500
J8H61A	HP LaserJet Pro M501dn Printer	\$ 329.71	\$0	\$500	\$1,000	\$1,500
KOQ14A	HP LaserJet Enterprise M607n Printer	\$ 449.82	\$0	\$500	\$1,000	\$1,500
J8A05A	HP Color LaserJet Enterprise M653x Printer	\$ 1,279.37	\$50	\$500	\$1,000	\$1,500
B5L54A	HP Color LaserJet Enterprise Flow MFP M577c Printer	\$ 1,689.17	\$140	\$500	\$1,000	\$1,500
B5L48A	HP Color LaserJet Enterprise Flow MFP M577z Printer	\$ 1,689.17	\$180	\$500	\$1,000	\$1,500
J8A10A	HP Color LaserJet Enterprise MFP M681dh Printer	\$ 1,891.20	\$120	\$500	\$1,000	\$1,500
J8A12A	HP Color LaserJet Enterprise Flow MFP M681f Printer	\$ 2,275.04	\$160	\$500	\$1,000	\$1,500
J8A13A	HP Color LaserJet Enterprise Flow MFP M681z Printer	\$ 3,179.79	\$200	\$500	\$1,000	\$1,500
J8A17A	HP Color LaserJet Enterprise Flow MFP M682z Printer	\$ 3,700.70	\$200	\$500	\$1,000	\$1,500
Y3Z55A	HP PageWide Pro 777z MFP	\$ 2,606.62	\$325	\$500	\$1,000	\$1,500

*Special pricing is valid from July 1, 2018 – October 31, 2018 for approved deals over \$10K. Stated pricing is a 53% off list discount on each qualifying SKU. Stated pricing is the net price offered via an approved Big Deal letter prior to any distribution mark-ups. Reseller pricing could vary based on actual distributor pricing. A new Big Deal submission is required for each qualified opportunity under this program.

**Blue Carpet offer listed as of July 1st, 2018. This value is subject to change during the program period. Please view the Blue Carpet website for the most up to date and accurate information on all product offerings. Not all partners are eligible to participate in the Blue Carpet program. Please verify eligibility to claim SPIFs within your company prior to attempting a claim submission.

***Promotional incentive offer is combinable with standard Blue Carpet offers. Please refer to the official promotional offering terms and conditions for further details on the claiming process. Participant must submit an eligible Blue Carpet claim to receive the promotion benefit. Not all partners are eligible to participate in the Blue Carpet program. Please verify eligibility to claim SPIFs within your company prior to attempting a claim submission.

