



Managed Marketing

PROGRESSIVE MARKETING SERVICES



SYNNEX Comstor Managed Marketing is designed to offer resellers various levels of marketing support and campaigns, dependent on your unique needs. Our goal is to help you increase your brand recognition, build out your pipeline with lead generation, give you access to customizable Cisco content, and help you grow your business.

Let us be your single, trusted resource available to help with:



Building a
Marketing Strategy



Building a
Marketing Budget



Actual
Marketing Execution



Optimization
Based on Results

Current Managed Marketing Offerings:

- Cisco Marketing Velocity Central
- DEMANDSolv SMB & Public Sector Channels
- Gov Ed/SLED Lead Generation
- Commercial Lead Generation
- Dedicated Marketing Consultant Support – Virtual Partner Marketing Manager (VPMM)

"The program is extensive and has helped Activo develop and manage many aspects of our business including marketing, online presence, existing customer nurturing and new business development. The expertise and execution of the program by SYNNEX Comstor Managed Marketing Services has been invaluable. I look forward to continuing to work together to our mutual benefit."

–Kevin Gillingham, Activo VP Sales and Marketing

For additional information, please contact: NicholeW@SYNNEX.com



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